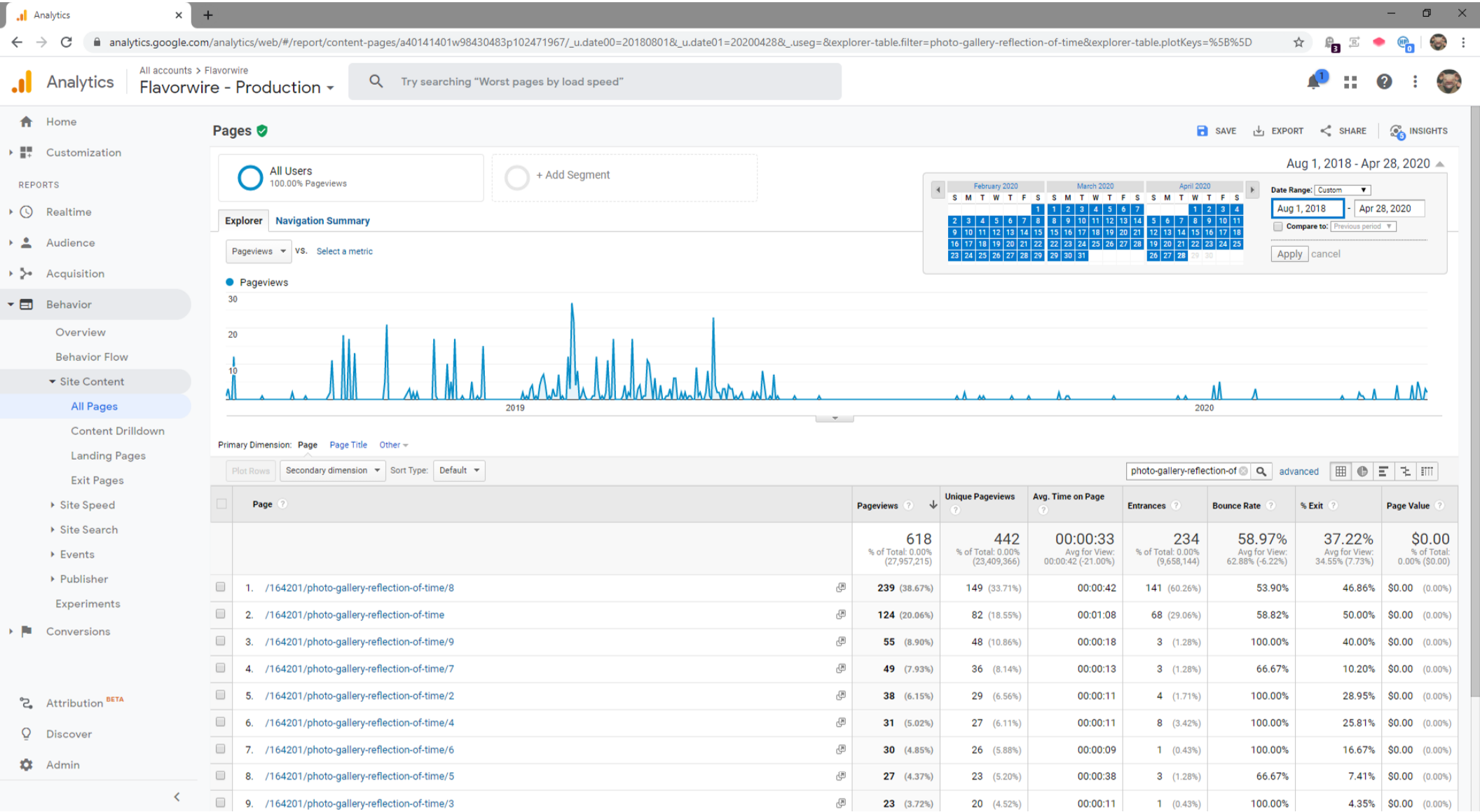
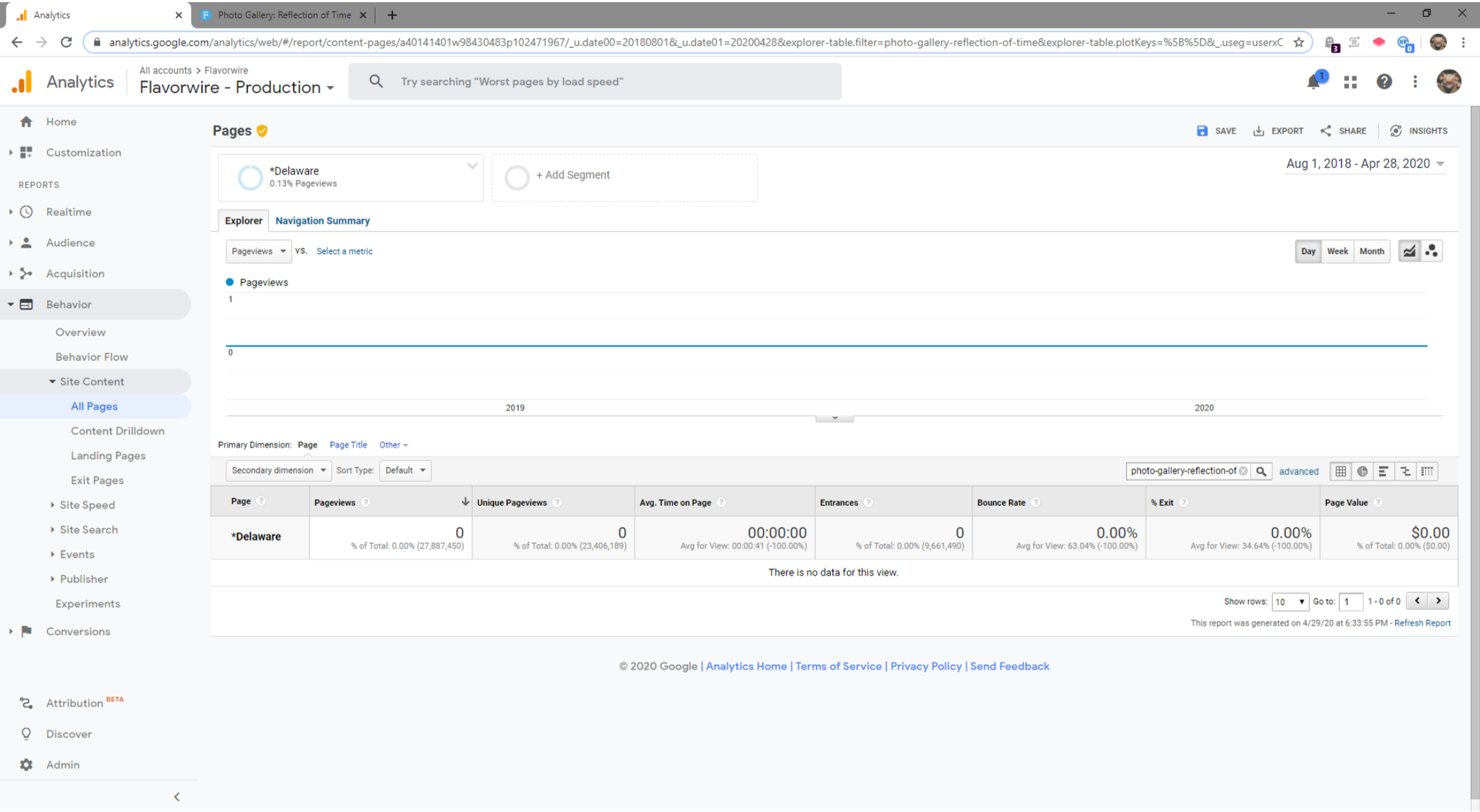
EXHIBIT 1


Analytics
analytics.google.com/analytics/web/#/report/content-pages/a40141401w98430483p102471967/_u.date00=20180801&_u.date01=20200428&_useg=&explorer-table.filter=photo-gallery-reflection-of-time&explorer-table.plotKeys=%5B%5D
Analytics
All accounts > Flavorwire
Flavorwire - Production
Try searching "Worst pages by load speed"
Home
Customization
REPORTS
Realtime
Audience
Acquisition
Behavior
Overview
Behavior Flow
Site Content
All Pages
Content Drilldown
Landing Pages
Exit Pages
Site Speed
Site Search
Events
Publisher
Experiments
Conversions
Attribution BETA
Discover
Admin
Pages
SAVE
EXPORT
SHARE
INSIGHTS
All Users
100.00% Pageviews
+ Add Segment
Aug 1, 2018 - Apr 28, 2020
Explorer
Navigation Summary
Pageviews
vs. Select a metric
Pageviews
30
20
10
2019
2020
Primary Dimension: Page Page Title Other
Plot Rows
Secondary dimension
Sort Type: Default
photo-gallery-reflection-of
advanced
Page
Pageviews
Unique Pageviews
Avg. Time on Page
Entrances
Bounce Rate
% Exit
Page Value
618 % of Total: 0.00% (27,957,215)
442 % of Total: 0.00% (23,409,366)
00:00:33 Avg for View: 00:00:42 (-21.00%)
234 % of Total: 0.00% (9,658,144)
58.97% Avg for View: 62.88% (-6.22%)
37.22% Avg for View: 34.55% (7.73%)
$0.00 % of Total: 0.00% ($0.00)
1. /164201/photo-gallery-reflection-of-time/8 239 (38.67%) 149 (33.71%) 00:00:42 141 (60.26%) 53.90% 46.86% $0.00 (0.00%)
2. /164201/photo-gallery-reflection-of-time 124 (20.06%) 82 (18.55%) 00:01:08 68 (29.06%) 58.82% 50.00% $0.00 (0.00%)
3. /164201/photo-gallery-reflection-of-time/9 55 (8.90%) 48 (10.86%) 00:00:18 3 (1.28%) 100.00% 40.00% $0.00 (0.00%)
4. /164201/photo-gallery-reflection-of-time/7 49 (7.93%) 36 (8.14%) 00:00:13 3 (1.28%) 66.67% 10.20% $0.00 (0.00%)
5. /164201/photo-gallery-reflection-of-time/2 38 (6.15%) 29 (6.56%) 00:00:11 4 (1.71%) 100.00% 28.95% $0.00 (0.00%)
6. /164201/photo-gallery-reflection-of-time/4 31 (5.02%) 27 (6.11%) 00:00:11 8 (3.42%) 100.00% 25.81% $0.00 (0.00%)
7. /164201/photo-gallery-reflection-of-time/6 30 (4.85%) 26 (5.88%) 00:00:09 1 (0.43%) 100.00% 16.67% $0.00 (0.00%)
8. /164201/photo-gallery-reflection-of-time/5 27 (4.37%) 23 (5.20%) 00:00:38 3 (1.28%) 66.67% 7.41% $0.00 (0.00%)
9. /164201/photo-gallery-reflection-of-time/3 23 (3.72%) 20 (4.52%) 00:00:11 1 (0.43%) 100.00% 4.35% $0.00 (0.00%)


Analytics
Photo Gallery: Reflection of Time
analytics.google.com/analytics/web/#/report/content-pages/a40141401w98430483p102471967/_u.date00=20180801&_u.date01=20200428&explorer-table.filter=photo-gallery-reflection-of-time&explorer-table.plotKeys=%5B%5D&_.useg=userxC
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Attribution BETA
Discover
Admin
Pages
SAVE
EXPORT
SHARE
INSIGHTS
*Delaware
0.13% Pageviews
+ Add Segment
Aug 1, 2018 - Apr 28, 2020
Explorer
Navigation Summary
Pageviews
VS.
Select a metric
Day
Week
Month
Pageviews
1
0
2019
2020
Primary Dimension: Page
Page Title
Other
Secondary dimension
Sort Type:
Default
photo-gallery-reflection-of
advanced
Page
Pageviews
Unique Pageviews
Avg. Time on Page
Entrances
Bounce Rate
% Exit
Page Value
*Delaware
0
% of Total: 0.00% (27,887,450)
0
% of Total: 0.00% (23,406,189)
00:00:00
Avg for View: 00:00:41 (-100.00%)
0
% of Total: 0.00% (9,661,490)
0.00%
Avg for View: 63.04% (-100.00%)
0.00%
Avg for View: 34.64% (-100.00%)
$0.00
% of Total: 0.00% ($0.00)
There is no data for this view.
Show rows:
10
Go to:
1
1 - 0 of 0
This report was generated on 4/29/20 at 6:33:55 PM - Refresh Report
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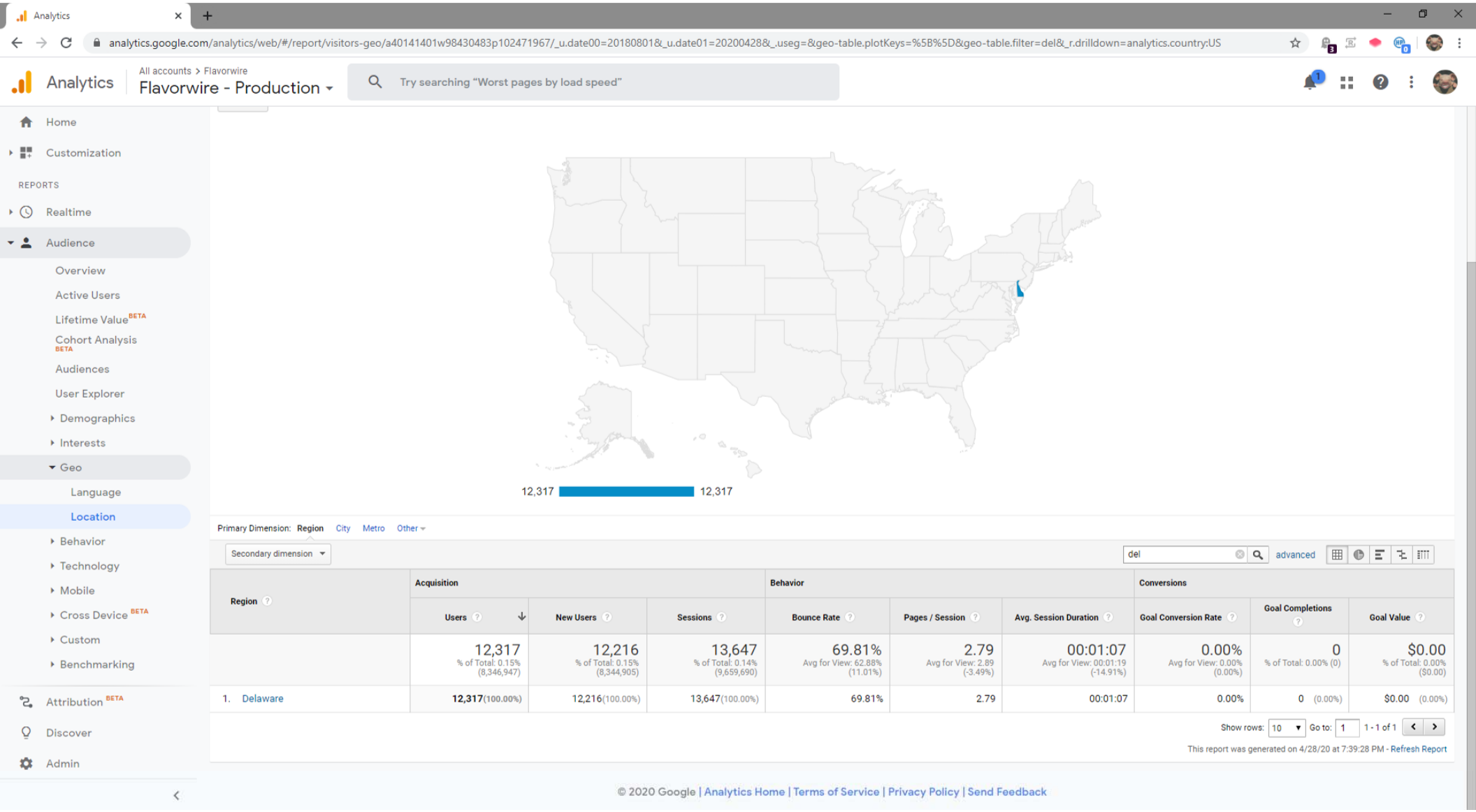
Analytics
analytics.google.com/analytics/web/#/report/visitors-geo/a40141401w98430483p102471967/_u.date00=20180801&_u.date01=20200428&_.useg=&geo-table.plotKeys=%5B%5D&geo-table.filter=del&_r.drilldown=analytics.country:US
Analytics
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Lifetime Value BETA
Cohort Analysis BETA
Audiences
User Explorer
Demographics
Interests
Geo
Language
Location
Behavior
Technology
Mobile
Cross Device BETA
Custom
Benchmarking
Attribution BETA
Discover
Admin
12,317
12,317
Primary Dimension: Region City Metro Other
Secondary dimension
del
advanced
Region
Acquisition
Users
New Users
Sessions
Behavior
Bounce Rate
Pages / Session
Avg. Session Duration
Conversions
Goal Conversion Rate
Goal Completions
Goal Value
12,317 % of Total: 0.15% (8,346,947)
12,216 % of Total: 0.15% (8,344,905)
13,647 % of Total: 0.14% (9,659,690)
69.81% Avg for View: 62.88% (11.01%)
2.79 Avg for View: 2.89 (-3.49%)
00:01:07 Avg for View: 00:01:19 (-14.91%)
0.00% Avg for View: 0.00% (0.00%)
0 % of Total: 0.00% (0)
$0.00 % of Total: 0.00% ($0.00)
1. Delaware
12,317(100.00%)
12,216(100.00%)
13,647(100.00%)
69.81%
2.79
00:01:07
0.00%
0 (0.00%)
$0.00 (0.00%)
Show rows: 10
Go to: 1
1 - 1 of 1
This report was generated on 4/28/20 at 7:39:28 PM - Refresh Report
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